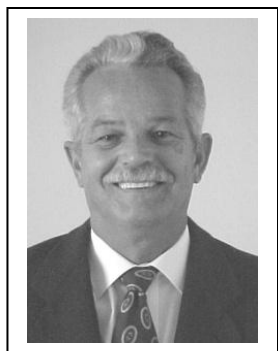




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"As a business owner, I know you don't have the time to waste on technical and operational issues. That's where we shine. Call us and finally put an end to your IT problems forever."

Steve Miller, CEO

Romach Inc: Taking Pride in Their Work for Over 23 Years

When you are driving down the road on your way home for work tonight, you will likely pass a building that has been transformed by our client, Romach Inc. Romach is a commercial & industrial construction company that has participated in the building, renovating, and restoring of churches, courthouses, schools, and businesses throughout Middle Tennessee. Robert Plummer and David Pope lead this company with integrity and pride, in addition to over 23 years of experience. According to Robert Plummer, founding principal of Romach, "Every building is unique and we are proud of every one." As general contractors, Romach has worked for many construction management companies, offering general works and concrete works packages. Romach has touched communities throughout the Southern United States, including Kentucky, Georgia, and Alabama, but most of their contributions can be seen in the communities of Middle Tennessee.

Romach is comfortable with many different types of projects, from preservation of historic plaster ceilings, to 12 inch floors in a sheet metal manufacturing plant, to the intricate electronic systems needed in a jail facility. They have built and renovated churches, schools, medical centers, banks, funeral homes, justice centers, nursing homes, office buildings, and industrial plants. Through the years, they have also gained expertise in historical preservation, working on numerous projects for St. Paul's Episcopal Church in Franklin and the Courthouse in Columbia. Other notable construction projects have included their work on Williamson County Medical Center, White County Justice Center, Murray County Jail, Tennessee Environmental Center, and work on more than 100 schools in Middle Tennessee stretching from Cookeville to Lexington.



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The Top Strategic Technologies for 2009

According to Gartner, Inc., the world's leading information technology research and advisory company, there are 10 strategic technologies for businesses in 2009. Technology can represent a lucrative investment, even in this troubling economy. "Companies should look at these 10 opportunities and evaluate where these technologies can add value to their business services and solution, as well as develop a process for detecting and evaluating the business value of new technologies as they enter the market," stated David Cearley, Vice President and Analyst at Gartner. Below are just a few of the technologies that Gartner identified:

- **Business Intelligence:** Getting the right information in the hands of the decision makers to make better decisions regarding their business operations. Gartner identifies this as the most important strategic technology for 2009 given the uncertain economy. Microsoft's Business Intelligence solution (utilizing Microsoft Office 2007 suites and Microsoft SQL Server) can represent the most cost-effective choice for deploying Business Intelligence throughout your organization. It will highlight inefficiencies that are costing your business money, provide real-time information for you to make more strategic decisions, and identify your profitable customers.
- **Cloud Computing:** IT-related capabilities are provided "as a service," allowing customers to access technology enabled services from the internet (the Cloud) without control over the technology infrastructure that supports them. This can be a cost saving option for small businesses, as customers generally do not own the infrastructure, capital expenditure are reduced and they rent the service, paying only for what they use.
- **Social Software and Social Networking:** If you have a teenage in your house, you already know the impact of social networking on our culture. For businesses in 2009, social software and social networking offer an opportunity to develop relationships with customers in a new way, as well as market to the ever-growing online community. Some recommendations include adding a social element to your company's website, using social networking within the office to increase efficient communication among employees and exploring the marketing potential of websites like Linked-in, Facebook, and Squidoo.
- **Unified Communications:** Software and infrastructure improvements that integrate all forms of communication (phone, email, voice-mail, fax, etc). Unified communications helps businesses, small and large alike, to streamline information delivery and ensure ease of use. Human delays are also minimized or eliminated, resulting in better, faster interaction and service-delivery for the customer, and cost savings for the business. Unified communications also allows for easier, more direct collaboration between co-workers and with suppliers and clients, even if they are not physically on the same site.
- **Green IT:** Reducing your company's carbon footprint through green IT. This trend allows businesses to meet environmental guidelines, as well as appeal to the growing consumer awareness of the impact of business on the environment. This may include recycling old computer equipment, adjusting record keeping to an electronic form, utilizing document sharing over printing/ mailing physical documents, or gradually upgrading to more energy efficient infrastructures.

These are just a few of the 10 strategic technologies of 2009 according to Gartner. For a full listing, you can email info@ciooffice.com for a copy of the article "Gartner Identifies the Top 10 Strategic Technologies for 2009." Call CIO Office today for a free technology consultation regarding any of the technologies listed above.

CIO Office identifies \$668/month savings, allowing Romach to get a new server and 4 new workstations and still spend less on IT costs each month!

Steve Miller, CEO of CIO Office, first started working with Romach in 2000, when he was working with Kruse & Associates. At that time, Steve installed Romach's first server, a Windows 2000 system, which supported the company for over 7 years. Over those 7 years, CIO Office provided some additional service work, but the network remained basically unchanged for that period of time.

In December 2008, Steve sat down with Robert Plummer and David Pope to discuss updating their network to current standards. To assess the network, CIO Office conducted a network audit and determined what was required to bring Romach's technology infrastructure up to current standards. In order to upgrade line of business applications, the infrastructure platform needed to be updated. CIO Office also noted that new infrastructure would allow increased productivity, though file and printer sharing, unified email and calendar sharing, and remote access. CIO Office suggested the installation of a Microsoft Small Business Server 2008 on a new Dell PowerEdge 2900 and 4 new Dell workstations for key employees.

In these tough times, making a major commitment to upgrade poses a challenge for almost any business. However, by engaging a key partner, NuVox Communications, CIO Office was able to identify a monthly cost saving of \$668. This savings enabled Romach to install the entire new network, including all new hardware, software, and installation services for less than they were previously spending on IT costs. Today, Romach has far superior equipment, tremendously enhanced features and solid, reliable performance for less than they were previously paying. A classic win, win for all parties.

Laughs

Interesting Facts about Presidential Inaugurations

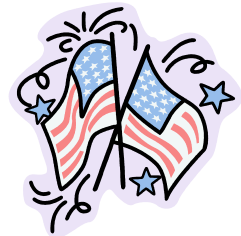
-The shortest inaugural address was 135 words (George Washington in 1793)

-Chief Justice John Marshall administer the oath of office for nine inaugurations, from Adams to Jackson

-The longest inaugural address was delivered by William H. Harrison and was 8445 words

-First televised inaugural ceremony was in 1949, when Harry S. Truman took office.

-In 1997, the first inaugural ceremony was broadcast live on the internet



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"Oh, the usual stuff. Spam from the Joker, another e-mail virus from the Penguin, an illegal chain letter from Cat Woman..."

5 quick tips to protect your new digital gear

Many of you may have received new tech gadgets for the holidays. Now that you are ready to start using them, there are a few tips that Kim Komando, host of The Kim Komando Show (the largest talk-radio show about computers and the Internet), recommends you follow:

- 1) **Contact your insurance agent.** Make sure your insurance policy provides adequate coverage and explore what limitations may apply for mobile devices used outside of the home.
- 2) **Mail in your registration.** It is important to mail in the warranty in the event of a product recall and to help you prove ownership in the event of a theft.
- 3) **Write down serial numbers.** If your camera or computer were stolen, would you know the serial number? Not if you don't write it down.
- 4) **List your contact information.** There are many honest people in the world, and it makes it a lot easier to return a lost item if your contact information is listed somewhere in the device.
- 5) **Secure your laptop.** In addition to anti-spyware and antivirus protection, consider the physical theft of your laptop. Add encryption software that will prevent thieves from accessing sensitive data on the stolen laptop.

Upcoming Seminar

Innovative Technology for Your Business: Improve Efficiency, Reduce Costs, & Improve Responsiveness to Changing Business Conditions

When: Thursday March 5th, 2009
11am to 1pm

Where: 9005 Overlook Blvd
Brentwood, TN 37027

Cost: \$10 per person (Lunch will be provided)

Learn how technology can be the key to business success in 2009

You will learn specific strategies to

- ✓ Prevent costly downtime
- ✓ Increase your focus on building the business
- ✓ Stay competitive in a volatile business climate
- ✓ And increase productivity while reducing costs

Register Today!

Call 615-301-1661

Or

Email seminar@ciooffice.com

Or

Visit us online

www.registration.ciooffice.com